

DELIVERY SPECIFICATIONS



VOB

**YOUR
PARTNER
IN PRINT**

DELIVERY SPECIFICATIONS

GENERAL

Files supplied digitally are always carefully checked. If your files do not comply, you will be notified.

CUSTOMER REMAINS FINALLY RESPONSIBLE FOR THE FILE SUPPLIED.

Please read the specifications below carefully. If you have any questions, please contact one of our prepress employees at VOB: telephone +31 (0) 523 - 26 17 40.

DELIVERY SPECIFICATIONS

FILES AS PDF

DO NOT SUBMIT

Coreldraw, Paint, Frontpage, Publisher, Word

Digitally supplied files must be delivered according to the specifications listed below. Preferably as a .zip file. Certified PDF with a hardcopy black / white and / or color laser print per type. Files that are delivered in a different way, are checked by us with Pitstop as standard.

IF IT APPEARS THAT ADDITIONAL CORRECTION WORK NEEDS TO BE PERFORMED, WILL BE CHARGED FOR EXTRA COSTS.

TYPES OF FILES

You can deliver in:

- Certified PDF. Our preference with KVG0-OPPO settings.
- CMYK and / or PMS colors
- Images (300 dpi, Bitmap (2400 dpi) at 100%
- Including crop marks and 3 mm bleed
- NOTE: insert all fonts (subset)
- NOTE: page order page 1 on 1, back on last page pdf.

SETTINGS

The software packages listed below use these default settings files:

PS / PDF creation / control settings:

Postscript driver and Adobe PDF or Adobe PS driver (latest version)

Postscript Printer Description and Adobe Acrobat Distiller or Adobe PDF PPD

Print style for QuarkXPress or InDesign and SheetCMYK 1v4 or SheetSpotHiRes 1v4

Adobe Acrobat Distiller with:

SheetCMYK 1v4.joboptions or SheetSpotHiRes 1v4.joboptions

Export PDF from InDesign CS with:

SheetCMYK 1v4 IND5.joboptions or SheetSpotHiRes 1v4 IND5.joboptions

BEST RESULT

If you want to be sure that you have sent everything, it is best to perform a flight check with formatted files or PDF or asat Indesign a Preflight.

EXPIRATION

To cut printed matter properly, 3 mm bleed is required on all sides. This 3 mm must be added to the final format outside the crop marks.

Example: with A6 format (105 x 148 mm), an illustration of 111 x 154 mm must be supplied. We advise to place text and text frames 4 to 5 mm from the cutting edge.

PUNCH OR CRILLIPS

Set the punching lines to overprints in supplied PDFs or files. Do not save anything because of and with white lines. The color of the die cut or indicate crease lines in the document with the name die cut or send it as a spot color, do not use process colors for the die cut or creases. (preferred color green 100% cyan, 100% yellow)

TECHNICAL GENERAL

PAY ATTENTION

The “warnings” below are not marked as errors

- The amount of spot colors in the ‘Spot’ specification
- Overprint settings, generated by your layout program such as InDesign or Quark

We recommend to visually check the overpressure in two ways:

- In Adobe Acrobat 5.05 or higher select from the menu item ‘advanced or advanced’> ‘overprint preview’,
- In Adobe Reader 7.0+ in the preferences (Preferences) to be set ‘General’ at menu item ‘Page display’;

PAY ATTENTION

Color overprint is NOT visible in Adobe / Acrobat Reader for 7.0. By comparing the hard copy of the cPDF (artwork) with the result errors may be detected on the screen with the above settings.

SPECIFICATIONS

What is the difference between fc, black and black + spot color (s)? Print productions that are only printed in CMYK use specifications checking that no spot colors are present in the layout; this is to prevent the spot color specifications deviating are interpreted in the prepress workflow.

Color space specifications:

- Full color (CMYK) or only black or one of the full color colors with: SheetCMYK 1v4
- Spot colors possibly with black, full color and / or (spot) paint with: SheetSpotHiRes 1v4

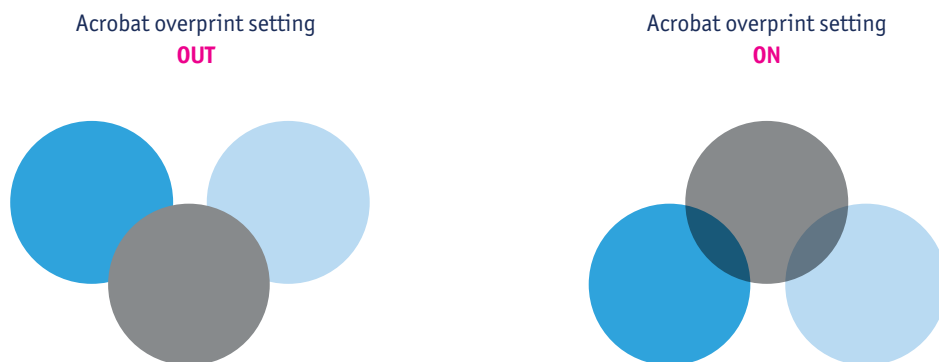
ADVICE

Use one type of spot color library, Pantone ‘C’ or ‘U’ for all used objects: text, graphics (from Illustrator) and image (duotones from Photoshop). This means, for example, that old EPS from earlier Illustrator versions must be interactively converted to new ones version .EPS or .AI file for creating PDF in InDesign or Quark. Otherwise you will get duplicate PMS colors in the pdf.

RGB TO CMYK

Printing is done in CMYK colors. With the colors Cyan, Magenta, Yellow and Black we can display almost all colors. Your monitor, scanner or camera uses the RGB color mode. So to use your photo or scan for printing the color mode must be converted. The color range of RGB is greater than that of CMYK. This explains the fact that some colors become less bright or change when converting from RGB to CMYK. The CMYK mode just cannot display some colors through its limitations. If you are not sure of the end result after converting the colors, we can (in consultation with you) provide a color contract proof to guarantee the desired end result on the printing press.

CHECK IN PDF

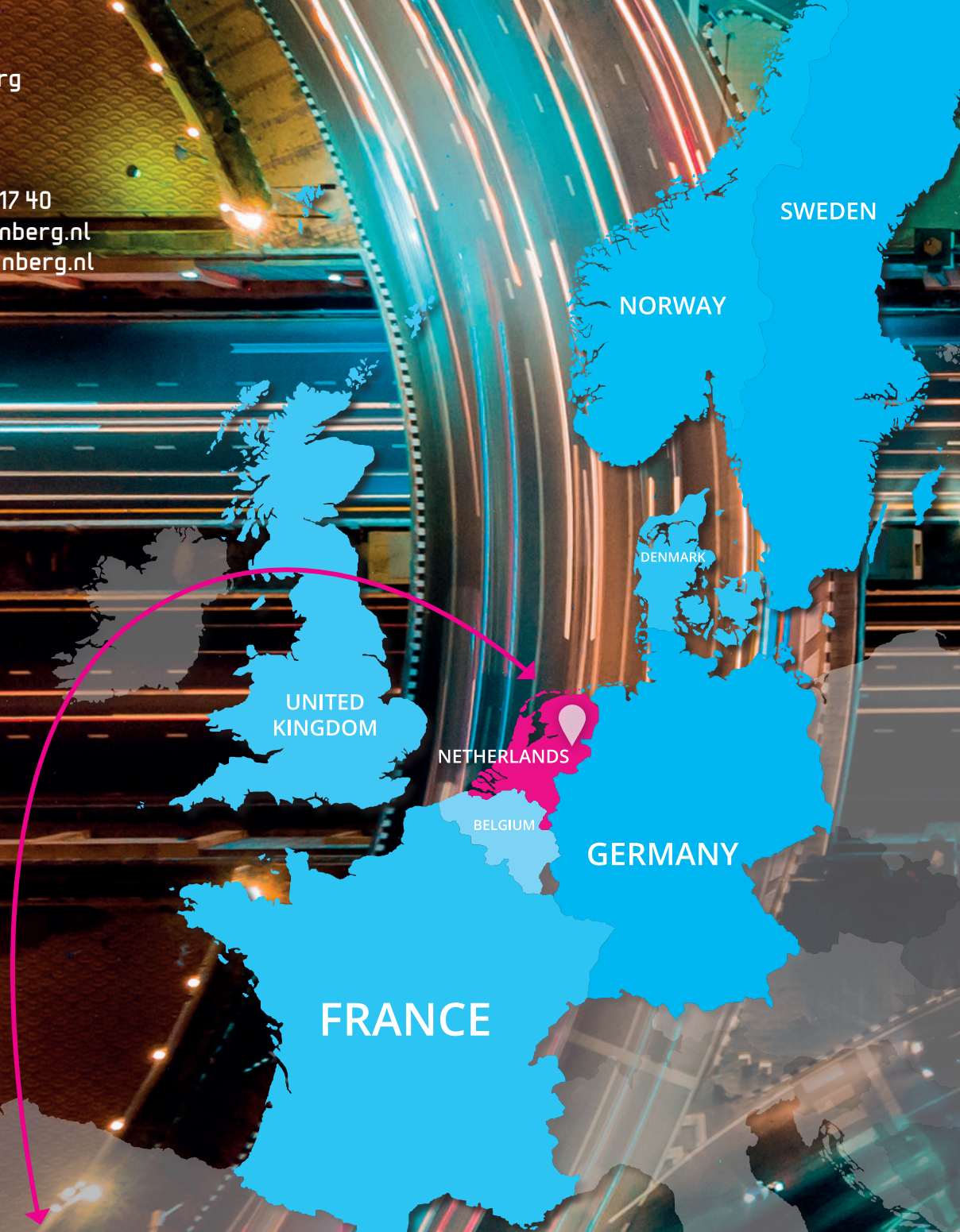


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